

Foundation for Growth into an International Financial Hub in Yeouido

Seoul Finance Office

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Seoul's Policy Objectives by 2030

01



Attracting 100
New Overseas
Financial Firms

02



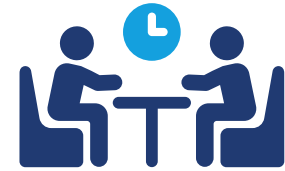
Establishing
Asia's Largest
FinTech Hub

03



Spreading the
Brand of 'Seoul' as
a Top 5 Global
Financial Hub

04



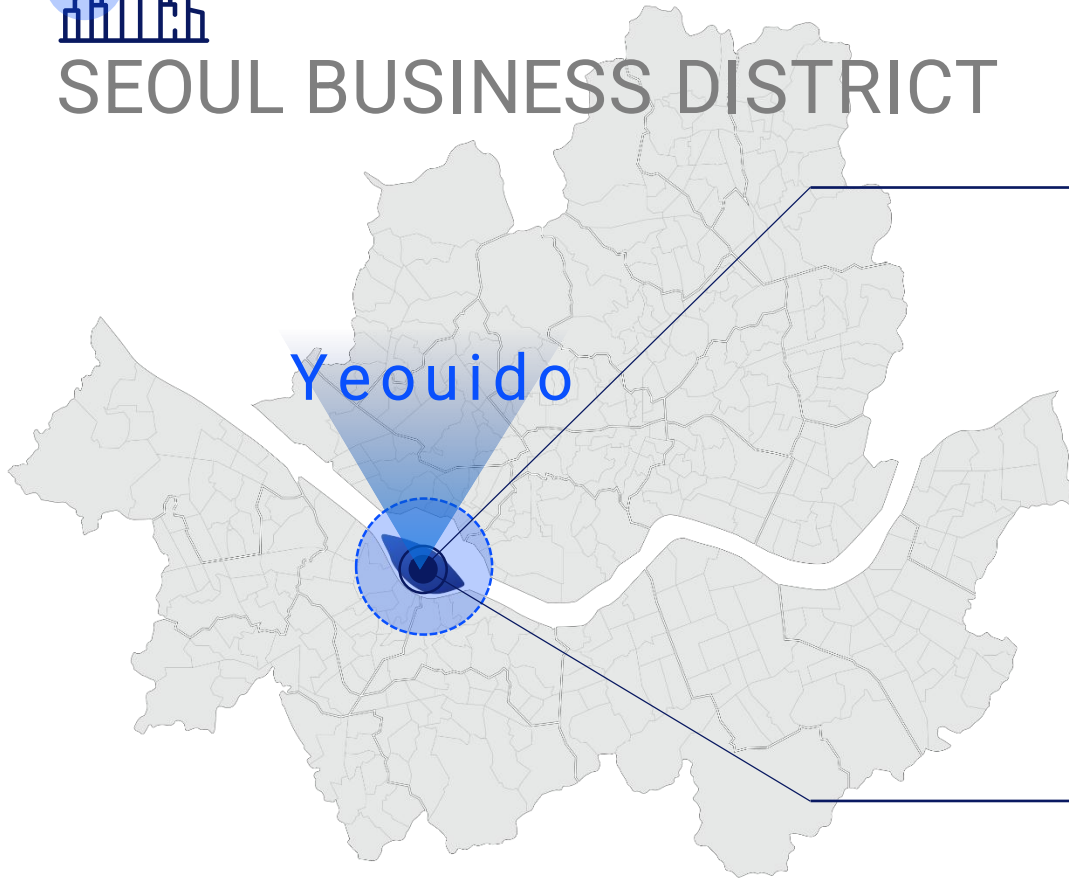
Creating a Global-
Friendly Environment
for Financial Business

▶ Achieving Top 5 Global Financial Hub Status Worldwide

02 | The Geographical Advantages of Yeouido



SEOUL BUSINESS DISTRICT



▶ Located in the hub of numerous international financial institutions



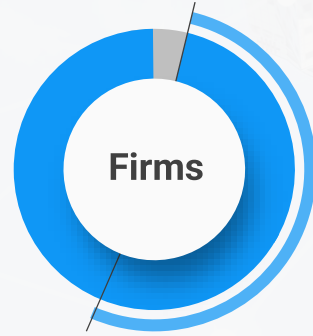
▶ Surrounding amenities in Yeouido



02 | Current Landscape of Yeouido's Financial District



Out of 507 asset management firms nationwide, 494 (97.4%) in Seoul.



52% in Yeouido

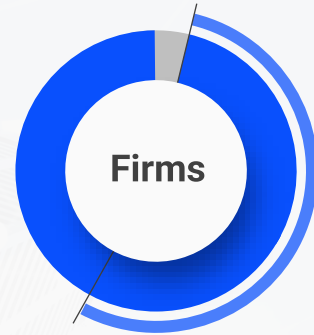
Shinhan Asset Management

IGIS Asset Management

TIMEFOLIO Asset Management



Out of 61 securities firms nationwide, 57 (95%) in Seoul.



57% in Yeouido

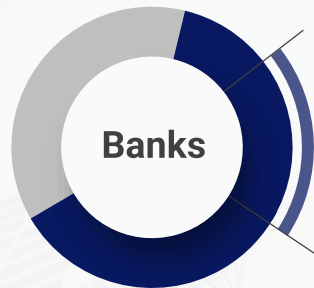
Korea Investment & Securities Co., Ltd.

NH Investment & Securities Co., Ltd.

Hana Securities Co., Ltd.



Out of 20 banks nationwide, 13 (65%) in Seoul



23% in Yeouido

KB Kookmin Bank

Korea Development Bank (KDB)

Korea Export-Import Bank (KEXIM)



Enhancing Global Brand Awareness and Promotion of Seoul International Financial Office

- Promoting Seoul's Financial Policies and Financial Industry Environment
- Expanding the Role as a Hub of Financial Information through Strengthened English Promotional Content



Activating Seoul's International Financial Ecosystem and Networking

- Expanding Specialized Financial Networking such as Global Financial Institution Collaboration
- Networking Focused on Financial Experts in Yeouido



Supporting the Attraction of Overseas Financial Institutions and Scaling Up

- Expanding and Managing the Pool of International Financial Institutions Interested in Establishing Presence in Seoul
- Comprehensive Support for Tenant Institutions to Settle in and Scale Up

03 | Tenant Overview



USA



Company Pen Ventures
Industry Venture Capital/Accelerator
Primary Activity Discovering Promising Startups, Investing, and Building a Global Network



Company Dalton Korea Co., Ltd.
Industry Asset management firm
Primary Activity Investment in Asian equities



Company Hanmi Bank
Industry Banking
Primary Activity Opening U.S. Financial Accounts and Providing One-Stop Financial Services



Company CRIM Korea
Industry Asset management firm
Primary Activity Asset Management, Financial Consulting



China



Company Union Season Holdings
Industry Venture Capital
Primary Activity Investment and Growth Support for Korean Startups



UK



Company Auster Fund LP I
Industry Private Equity Fund
Primary Activity Discovering and Investing in Excellent Domestic Companies

03 | Tenant Overview



Singapore



- Company: Stone Bench Capital
- Industry: Hedge Fund
- Primary Activity: Equity Capital Market, Mezzanine, VC



- Company: DFCM Korea
- Industry: Hedge Fund
- Primary Activity: Asia-focused multi-asset investments



Italy



- Company: Azimut Korea
- Industry: Asset Management
- Primary Activity: Korean Equities Investment



Hong Kong



- Company: HighLight Capital
- Industry: Venture Capital
- Primary Activity: Start-up



France



- Company: Hy24
- Industry: Asset Management, Private Equity
- Primary Activity: Investment across hydrogen value-chain



- Company: Jolt Capital SAS
- Industry: Private Equity
- Primary Activity: Pan-Europe, Deeptech Growth Capital

03 | Tenant Overview



Honduras



Company	CABEI
Industry	International Financial Institution
Primary Activity	Supporting Development in Central America and Assisting Domestic Companies in Overseas Expansion

One IFC 16th Floor, Overseas Financial Institutions' Offices (12), Seminar Room (1), Meeting Rooms (3)

Offices



5-person: 4, 8-person: 3, 10-person: 2,
15-person: 1, 20-person: 1, 60-person : 1

Seminar Room



Hosting Financial Seminars, Investment
Presentations, and Other Events Organized by
Companies

Meeting Rooms



Equipped with Video Conferencing
Facilities such as Monitors, Cameras, etc.

Lounge



One IFC 17th Floor, Overseas Financial Institutions' Offices (6), Seminar Room (1), Meeting Rooms (8)

Offices



5-person: 4, 8-person: 3, 10-person: 2,
15-person: 1, 20-person: 1, 60-person : 1

Seminar Room



Hosting MOU ceremonies, Board of Directors
Meetings

Meeting Rooms



Equipped with Video Conferencing
Facilities such as Monitors, Cameras, etc.

Lounge



* The part of spaces is used by KAIST Digital Finance MBA

03 Application Process

• Eligibility:

Foreign financial institutions entering or re-entering the domestic market in Korea.

Foreign financial institutions in the preparation stage for market entry and establishment of a corporate entity in Korea.

Tenancy period: 2 years (with the possibility of extension up to 3 years based on performance evaluations, etc.).

Rent: Monthly charge of KRW 30,000 per square meter of exclusive area (excluding VAT)

• Excluded Applicants:

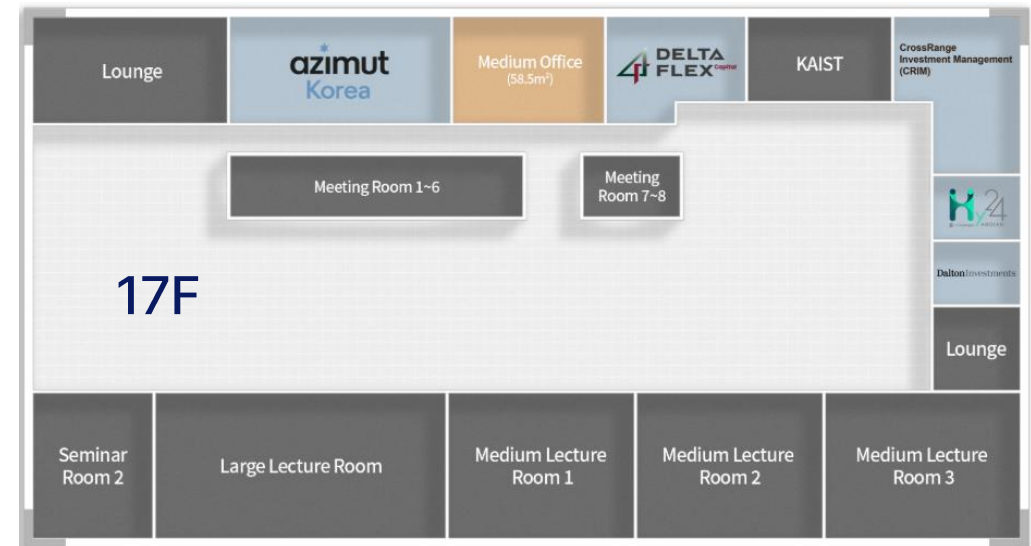
Domestic institutions already operating in Korea seeking to relocate their headquarters, branches, etc.

• Application Process:

Submit required documents through the "Seoul International Financial Office > Tenancy Application" section on the Seoul International Financial Office website.

Required Documents: Tenancy Application Form, Business Plan, Financial Industry Authorization Documents from the home country, etc.

Document review followed by an assessment through document review and face-to-face interviews.



03 | Tenant Benefits

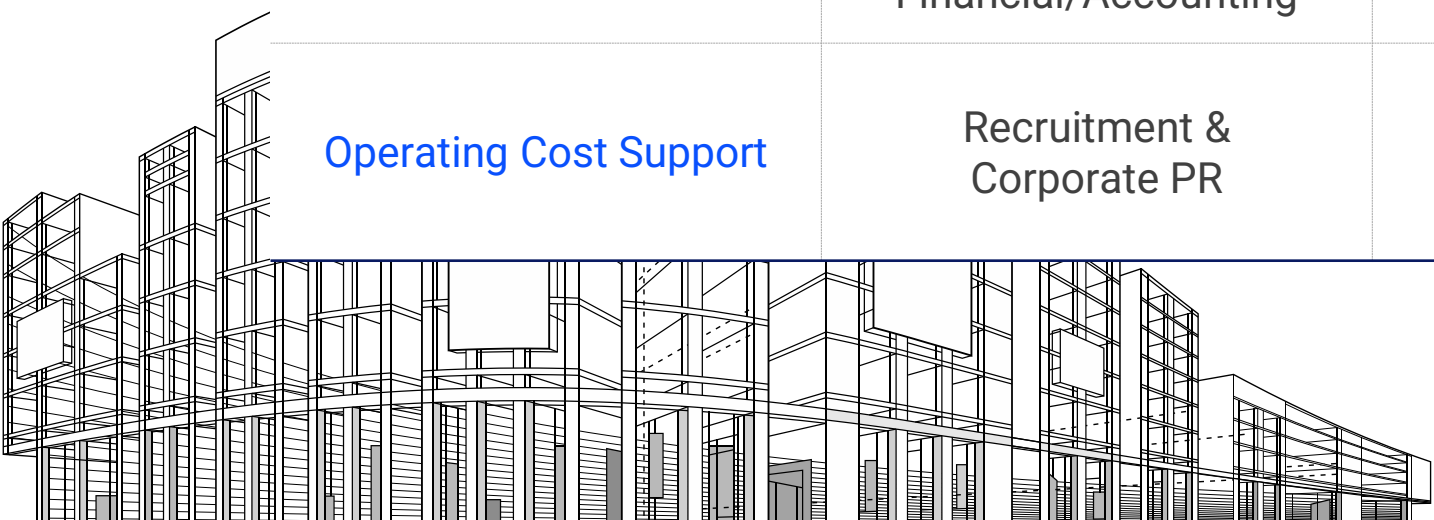
Purpose

Support for Tenant Institutions to Enhance Business Activity

Support Coverage

Up to 5 million won in business expense support per tenant institution

Category	Field	Details
Pre-Incubation Support	Deal Sourcing & Due Diligence	Fees for professional services associated with market research and deal sourcing
Investment Cost Support	Legal & Financial/Accounting	Legal service fees incurred during the contract drafting and review stages
Operating Cost Support	Recruitment & Corporate PR	Recruitment platform usage fees for talent acquisition.



03 | Tenant Benefits



Global Financial Institution Engagement

Facilitating opportunities for exchange, including participation in events hosted by the Seoul Metropolitan Government and financial institutions.

Participated FSS SPEAKS 2026



Financial Insights

Providing the latest finance and economic trends, along with policy-related updates and information.

Hold Book Lunch & Financial Innovation Forum



Tenant Collaboration & Networking

Building collaboration and networking opportunities through roundtable meetings among tenant institutions.

Hosted Regular Tenant Roundtables

